

MEDIA RELEASE

Thursday 1st October 2026

Australian workplaces urged to tackle the nation's leading workplace killer this October.

In 2025, vehicle-related incidents accounted for 43% of all Australian workplace fatalities, claiming 78 lives. This was more than four times the proportion attributed to falls from a height, the next leading cause at 10%.¹

"A strong safety culture shouldn't stop at the office door, depot gate or worksite boundary. If an employee is driving for work, workplace safety travels with them," said Australian Road Safety Foundation Chair and Founder Russell White.

Through Workplace Road Safety Month, ARSF is encouraging employers and employees alike to recognise that workplace safety extends beyond the office, warehouse, construction site or depot gate. Mr White said every organisation has a role to play in reducing road trauma because every work-related journey is also a workplace safety issue.

"Road safety isn't an add-on; its core business," Mr White said. "Creating a strong safety culture means recognising every journey matters. Employers that prioritise safe driving behaviours, realistic travel expectations and worker wellbeing can help save lives."

Throughout October, ARSF is providing practical resources to start meaningful road safety conversations and engage staff in toolbox talks, workplace activities, fundraising challenges and driver wellbeing discussions to promote safer driving behaviours.

ARSF is also encouraging workplaces to host a Coffee for Care fundraiser, helping fund its Journey to Recovery Program for people affected by road trauma.

"Road trauma affects families, workplaces and communities long after a crash occurs," Mr White said. ARSF is encouraging businesses, schools, community groups, sporting clubs and industry leaders to put road safety on the agenda this October, make road safety an ongoing priority and get involved.

Whether it's sharing a road safety message, hosting a workplace activity or reviewing company driving policies, every action contributes to creating safer journeys for workers and all road users.

This Work-Related Road Safety Month, ARSF is urging organisations to: "don't just acknowledge the risk, act on it. Start a conversation, run a toolbox talk, host a fundraiser and put road safety on the agenda. Every work journey affects every road user."

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¹ [ARSF Work Related Road Safety Month 2026 Infographic](#)

Get involved

For campaign resources, workplace activities and information, visit the ARSF Workplace Road Safety Month toolkit at www.arsf.com.au/wrrs.

To register a Coffee for Care fundraiser or make a donation, visit [ARSF's Coffee for Care fundraising site](#).

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About the Australian Road Safety Foundation:

The Australian Road Safety Foundation (ARSF) is a not-for-profit organisation established in 2007, dedicated to improving road safety outcomes and reducing the rates of death and the mental and physical injuries that result from road crashes. It achieves this through innovative road safety awareness programs, education, advocacy, research, care and community engagement.