

Get involved kit

SLOW DOWN SONGS



Australian
Road Safety
Foundation



Spotify®

ABOUT SDS



Australian Road Safety Foundation (ARSF) Slow Down Songs (SDS)

campaign is an award-winning initiative designed to reduce speed in school zones and help save young lives. As the leading cause of death for Australian children aged 0-14, road trauma is an issue that demands immediate solutions, SDS aims to deliver just that.



ARSF has teamed up with Spotify, supported by AAMI, leveraging geo-targeting technology. When a driver enters a school zone, their playlist slows, followed by a spoken safety message before returning to normal.

SDS is a televised campaign, with a primary focus on Spotify and radio channels throughout the first term of the school year. Urging road users to take extra caution in/ around school zones. ARSF urges all drivers to #ChooseRoadSafety by slowing down and stay alert around schools.



GET EDUCATED



Discover ARSF's Road Safety Education Program RoadSet for Schools!



RoadSet™

An interactive road safety learning experience and education tool designed to help young people become better road users – and make Australian roads safer for everyone.



funded by



Australian Government
Office of Road Safety

Funding provided by the Australian Government

A new way to engage & equip students with road safety skills!

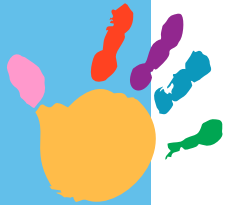
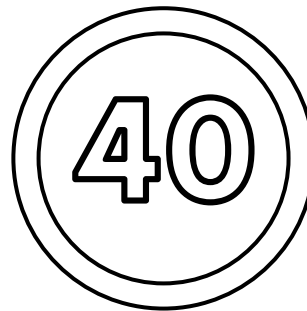
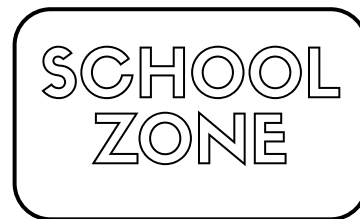
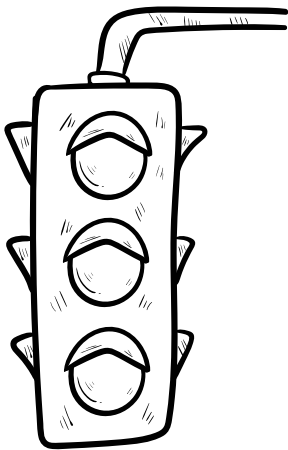
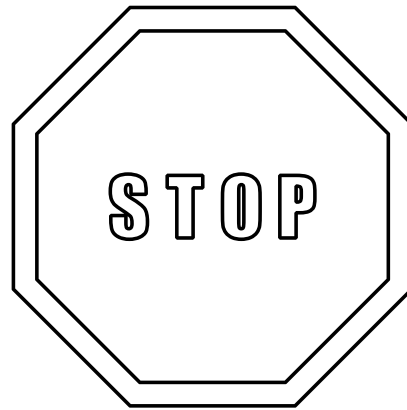
RoadSet combines original animation with gamified learning interactions to deliver immersive, engaging content across ten easy-to-digest modules.



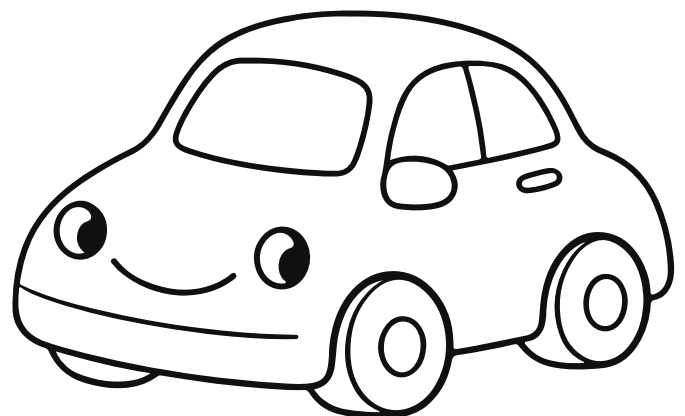
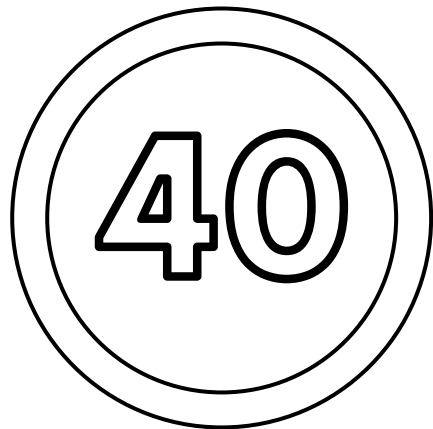
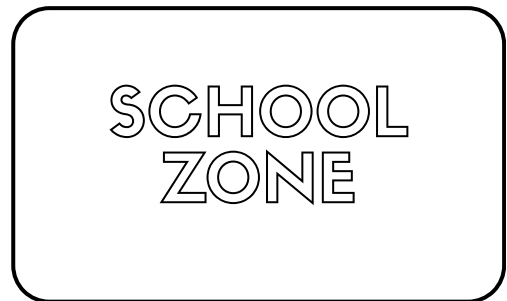
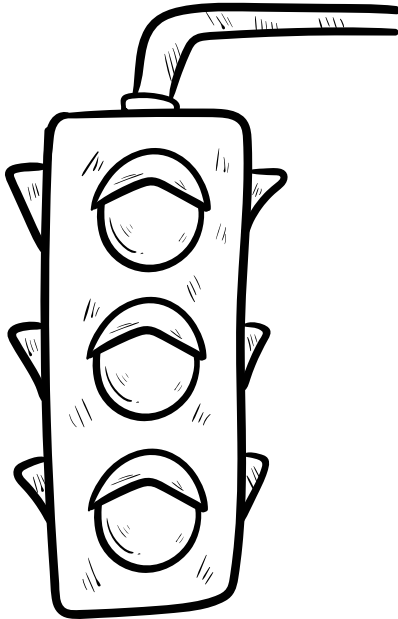
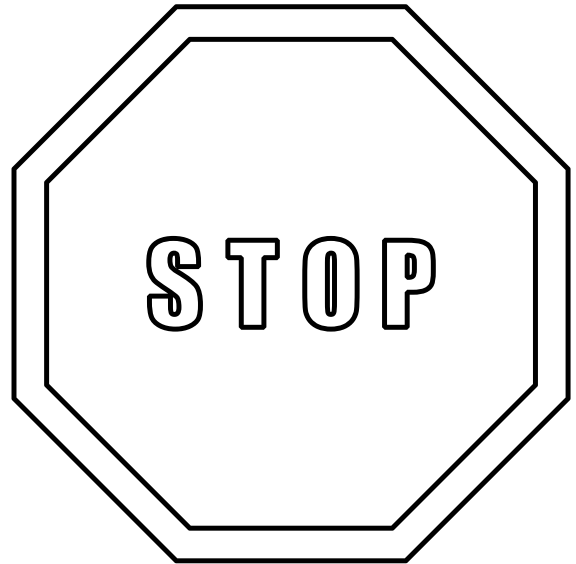
GET CREATIVE



With this fun colouring in activity made for teachers,
kids and students!



Upload photos to
your socials and tag
us at @ausroadsafety
on our socials



GET AWARE



Hang up this SDS newsletter in the classroom, staff rooms or on your fridge and spread awareness this February!

Newsletter

Slow Down Songs



This February + March



Get Involved in keeping our kids safe with the Australian Road Safety Foundation's 'slow down songs' campaign.

SLOW DOWN SONGS



download the get involved kit at:
www.ARSF.com.au

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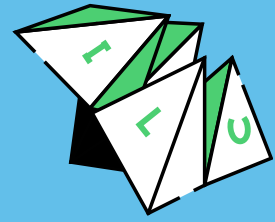
Australian
Road Safety
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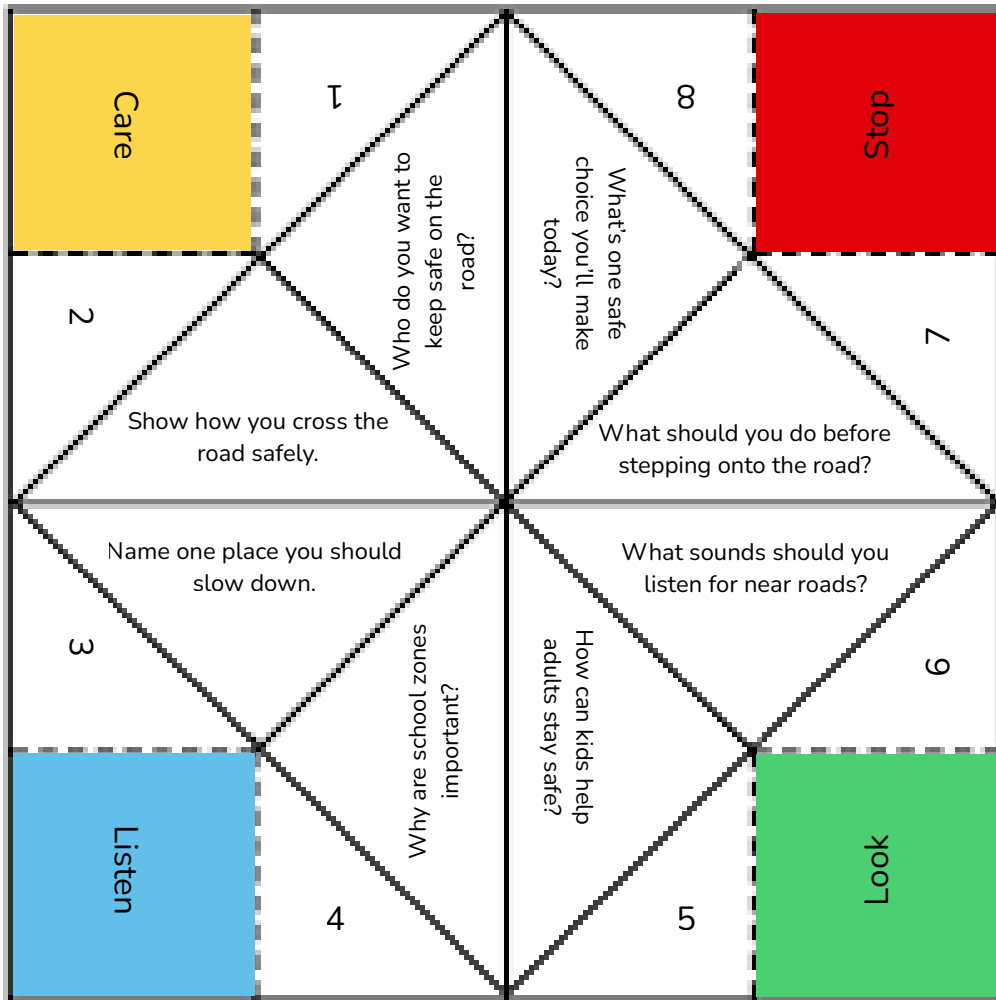
www.ARSF.com.au

GET CRAFTY



Create this feel good chatterbox dedicated to road safety on lunch breaks, work, at home or in class.

cut out the square above then follow the instructions to create your chatterbox

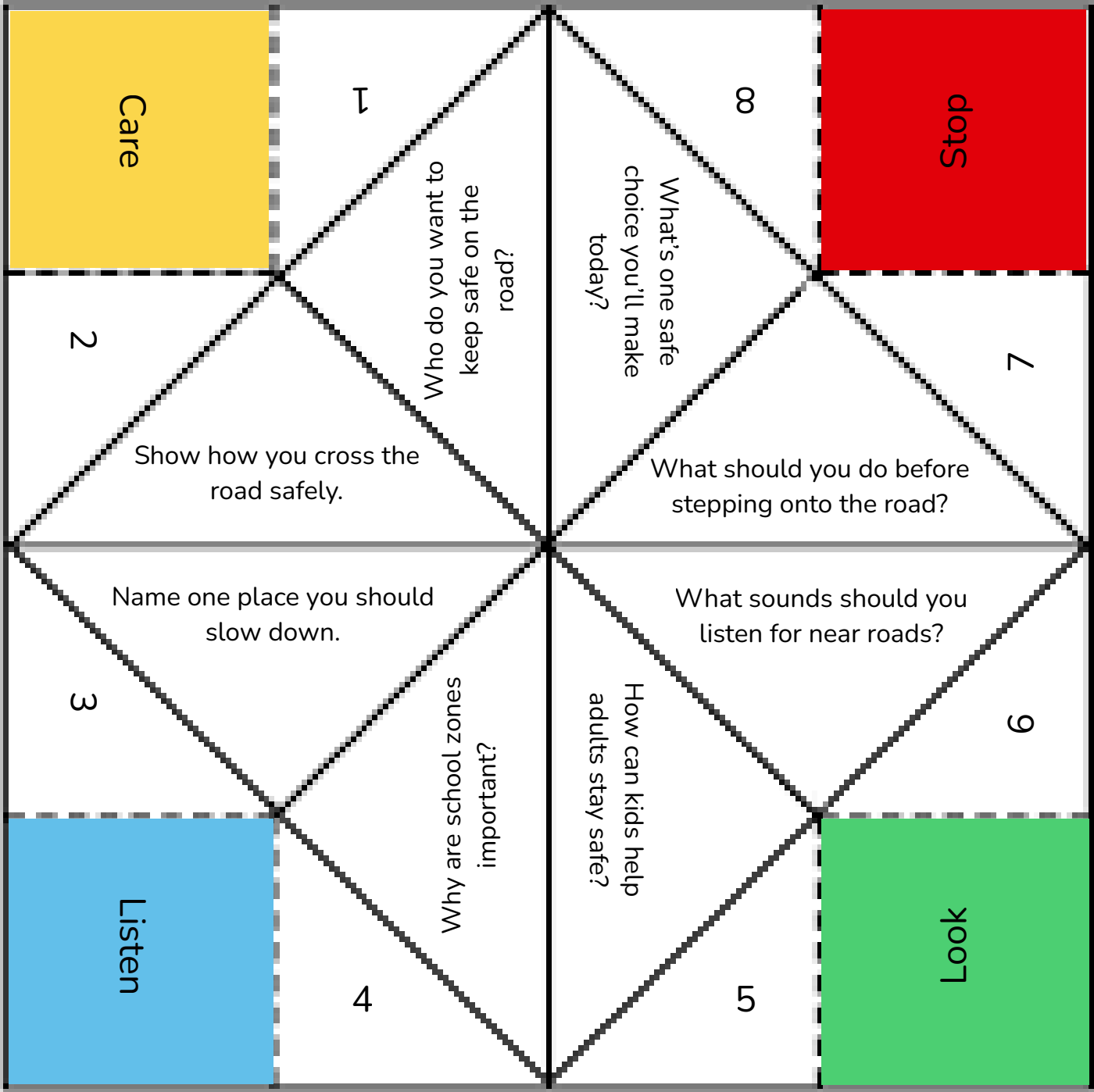


How to Play

1. Choose a word (STOP, LOOK, LISTEN, CARE)
2. Spell the word while opening and closing the chatterbox
3. Choose a number
4. Open the flap and answer the road safety prompt

Upload photos to your socials and tag us at @ausroadsafety on our socials

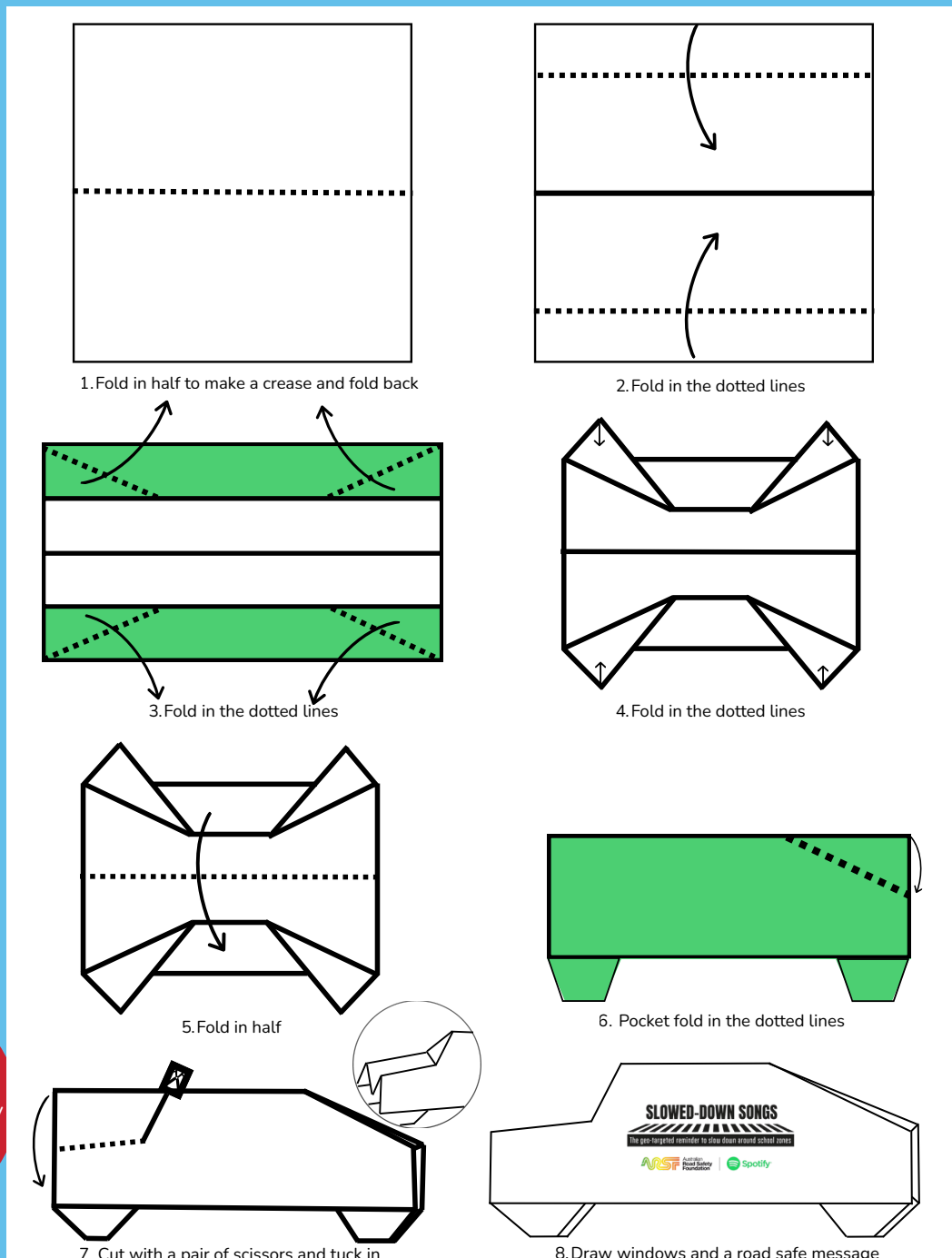
cut out the square above then follow the instructions to create your chatterbox



GET CRAFTY



Create your own miniature origami car for your desk at school, work or home! Write a road safety message on you car to spread the message and join the journey of road safety.



Upload photos to your socials and tag us at @ausroadsafety on our socials

GET INVOLVED WITH ROAD SAFETY

The Australian Road Safety Foundation is calling on individuals, schools, workplaces, and communities to get involved during our annual road safety campaigns.

Whether it's by hosting a local event, sharing important messages online, taking part in awareness activities, or starting conversations with friends, family, and colleagues, every action helps create safer roads for everyone.

Together, we can make road safety a year-round priority and work towards building a Fatality Free Future.

Slow Down Songs

Work Related Road Safety

Fatality Free Friday

World Day of Remembrance

Australian Road Safety Awards

Christmas Road Safety

Rural Road Safety Month

Road Safety Resilience



