

## Rural Road Safety Month Community Social Posts 2024

**Embargoed dates apply for each post**



Subscribers have the option to post the below socials directly on their networks. Alternatively, you can share the posts from ARSF's social pages.

Don't forget to tag ARSF in your posts using the above social handles and include the hashtags #ChooseRoadSafety #bethechange and #RuralRoadSafetyMonth

Post 1:

**Embargoed until 6 September 2024**

Caption Text:

Did you know that driving for more than 2 hours qualifies as a road trip?

Make sure you're prepared for the journey ahead with our essential safety checklist.

Remember, small actions can make a big difference in keeping you and others safe on the road.

#chooseroadsafety #ruralroadsafety #rrsm2024

Download [here](#).



Post 2:

**Embargoed until 13 September 2024**

Caption Text:

It's not just about avoiding penalties; it's about protecting lives.

More than 1 in 10 Australians admit to unsafe driving because they think they'll get away with it—but every choice on the road has consequences, and we all have a responsibility to ourselves and each other to make safe decisions.

Choose road safety every time and be the change we need on our roads.

#chooseroadsafety #ruralroadsafety #rrsm2024



Download [here](#).

Post 3:

**Embargoed until 20 September 2024**

Caption Text:

In regional areas, speeding, driving fatigue and use of a mobile phone are the three biggest risks that Australian drivers are taking on the roads.

Slow down, take a break, and put the phone away.

Remembering these simple actions can reduce risk and save lives on our roads. Road safety starts with you  
#chooseroadsafety #ruralroadsafety #rrsm2024



Download [here](#).

Post 4:

**Embargoed until 27 September 2024**

Caption Text:

It's alarming that while 9 out of 10 Australians use regional roads, 3 in 10 admit to being less vigilant on them.

Rural roads demand our full attention to keep everyone safe. Every decision we make behind the wheel can have life-altering consequences.

Let's stay focused, respect the road, and choose safety every time.

#chooseroadsafety #ruralroadsafety #rrsm2024



Download [here](#).