

Help sow the seeds of change
Road safety starts with you!



Rural Road Safety Month

September 2024



I promise to choose road safety,
take responsibility for myself and others,
obey the road rules and be a safe road user. I will always...



Be fit to drive
Drive to suit the conditions
Stay focused & take regular breaks



Avoid distracting the driver
Be a 'second pair of eyes' on the road
Only travel with someone who's fit to drive



Be visible
Wear protective clothing & helmet
Avoid distractions



Be visible
Stay alert & aware of road users around me
Avoid being distracted by devices

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