

## Embargoed until 13:00 AEST on Wednesday, 14<sup>th</sup> June 2023

## **Media Release**

## AUSTRALIA'S LEADING ROAD SAFETY ADVOCATES HONOURED AT NATIONAL AWARDS

The winners of this year's Australian Road Safety Awards presented by Suncorp have been announced at a ceremony held at Parliament House in Canberra today.

The 12th annual awards are an initiative of the Australian Road Safety Foundation (ARSF) and aim to drive new standards of excellence in the field of road safety, while acting as a catalyst to increase road safety activities on a national scale.

The Australian Road Safety Awards acknowledges the achievements of leading road safety stakeholders and provides an opportunity to formally recognise their commitment to improving road safety outcomes.

Featuring eight award categories this year ranging from Community, Schools and Rural & Remote Programs, through to Innovation and Technology, along with Corporate, Local and State Government Awards and additional expertly judged Recognition and Founder accolades. A full list of winners is included below.

ARSF founder and CEO Russell White said the calibre of road safety projects from all the winners was admirable.

"This year's Award winners recognise individuals, organisations and councils across Australia that have shown exemplary dedication and commitment to road safety. These awardees have implemented innovative solutions and programs that will contribute to reducing road trauma in our communities," Mr White said.

"We hope that their successful programs will inspire others to prioritise road safety initiatives and help us to achieve a Fatality Free Future."

"The 8 award winners have set very high standards in their respective categories, and I congratulate all of them on their efforts to positively prevent an issue that touches hundreds of thousands of Australian lives every year," he said.

Hosted by Bill Woods, the Awards Ceremony welcomed several esteemed guests including Senator the Hon Carol Brown, Assistant Minister for Infrastructure and Transport, and the Office of Road Safety.

"We're all familiar with the idea that road safety is everyone's responsibility," said Senator Brown.



"Today's award winners and nominees have exemplified and acted on this through an inspiring array of initiatives, and I congratulate them on their achievements in advancing road safety."

The Awards are a vital part of the suite of signature programs from the ARSF, which also includes Fatality Free Friday, Rural Road Safety Month, Slow Down Songs, RoadSet and the year-round Road Safety Resilience Campaign, along with other seasonal campaigns.

The Winners of the 12th Annual Australian Road Safety Awards presented by Suncorp:	
Community Programs Award Presented by Suncorp	Queensland Police Service Rockhampton Speed Survey Project
School Programs Award Presented by Suncorp	bstreetsmart bstreetsmart 2022
Rural & Remote Programs Award  Presented by Suncorp	Mornington Peninsula Shire Safer Speeds on rural roads
Corporate Fleet Programs Award Presented by Subaru	Kidsafe Queensland Inc Saving kid's lives with free seat checks
Innovation Programs Award Presented by LicenSys	South Australia Police South Australia Police Fatal Five True Stories Feature Podcasts
Technology Award Presented by Subaru	CreativiTek Engaging parents in children's road safety education
Local Government Programs Award Presented by Subaru	Eurobodalla Shire Council Kings Highway Road Safety Partnership
State Government Programs Award Presented by Suncorp	Main Roads Western Australia Regional Road Safety Program
Judges Recognition Awards Presented by Suncorp and ARSF	Acusensus  NSW Mobile Phone Detection Camera and  Queensland Speed Seatbelt
	Copper Coast Council Remember 50
	Fit to Drive Foundation F2D Workshop



The Winners of the 12th Annual Australian Road Safety Awards presented by Suncorp:	
Founder Award for Outstanding	Mornington Peninsula Shire
Achievement	Safer Speeds on rural roads
Presented by Suncorp and ARSF	

- ENDS -

Media Contact: Frances Milvydas | frances@inthemaking.com.au | 0431 296 499

## **About Australian Road Safety Foundation:**

The Australian Road Safety Foundation (ARSF) is a not for profit organisation dedicated to improving road safety awareness, enhancing driver education and reducing the impact of road trauma. The Foundation strives to improve road safety outcomes, develop research and education programs and work to inform policy makers on methods to address road safety issues. It also provides an umbrella organisation for other road safety programs and community groups. ARSF is helping to develop a sustainable strategy for reducing the social and economic costs of road crashes, as well as providing a platform for future research and advocacy programs.