



lives were lost on Australian roads in 2022



555 drivers



235 motorcyclists



191 passengers



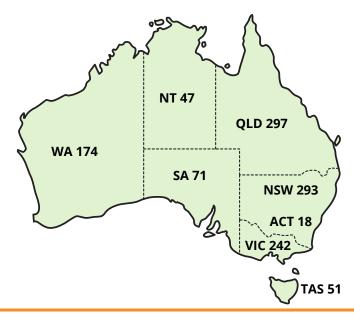
164 pedestrians



35 cyclists

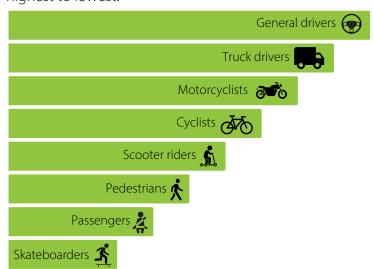


13 other road user



NEW RESEARCH

85% of Australian road users believe individual road users can have the biggest impact on the road toll. From highest to lowest:





RISKS TAKEN BY DRIVERS



51% speeding

43% using a mobile phone behind the wheel

28% driving fatigued

RISKS TAKEN BY PEDESTRIANS



28% listening to headphones

28% texting or using social media on a mobile device

18% blindly following the crowd without looking



95% of Australians believe a 'thank you' wave can help support road safety



4 in 10 use a wave to acknowledge someone else on the road without reason



6 in 10 use a wave to signal that they're happy for another road user to go first

Research conducted by Pure Profile on behalf of Australian Road Safety Foundation between 3-9 March 2023 with a sample size of n=1,016 Data sources from BITRE as at 15 March 2023