

CHOOSE ROAD SAFETY



www.arsf.com.au | 1300 723 843

Road Toll Update:

199 people have sadly already died on Australian roads this year. This includes drivers, motorcyclists, passengers, pedestrians, and cyclists.¹ These fatalities, across all road user groups continue to cause heart-breaking losses throughout our communities but we can all affect change.

Participate in our national road safety campaigns and sign up to our **Council and Community Subscription Service** to stay informed and have the resources you need to improve road safety outcomes in your workplace, school, organisation and community.

¹Statistics for 1 January – 28 February 2023. Data sourced from BITRE as at 14 March 2023

Fatality Free Friday:

We have long said that our Fatality Free Friday campaign is about setting the standard for every day that follows. Now in its 17th year, we are asking all Australians to Choose Road Safety for a **Fatality Free Future**.

To create long-term change, we encourage **you** to join us by activating in your community, workplace or school across April and May in the lead up to the national day of action on **Friday 26th May 2023**.

- Create a road safety display in your workplace, school or community to encourage road users to make their **promise to choose road safety**.
- Organise an activity, awareness or fundraising event.
- Share our campaign messages on your social platforms or internal networks.
- Host road safety presentations.
- Help educate our teens & tweens with our free **RoadSet** online learning experience.

ARSF has designed all the creative assets needed to activate your own Fatality Free Friday event throughout April and May, so if you need further resources or would like to order merchandise, **sign up now**.



Easter Break:

Whether you are planning a road trip or staying close to home this Easter, just a reminder that all road users need a resilience plan. Every road user must make important road safety decisions every time they are on or around our roads.

This Easter, make sure your loved ones are prepared to make these split-second decisions by having a plan – it could just save a life. For tips on creating your own plan, see our **website**.

12th Annual Australian Road Safety Awards - Presented by Suncorp:

Thank you to all those who have submitted their road safety programs for the 12th Annual Awards, presented by Suncorp, for 2023. Your contributions are a testament to the importance of road safety in Australia, and we thank you for your commitment to making our roads safer.

The 12th Annual Award winners will be announced during the event at Parliament House in Canberra on 14th June 2023. The event provides a great opportunity to network and discuss road safety issues with other road safety stakeholders. Tickets to this prestigious event are **on sale now**.



Australian Road Safety Awards

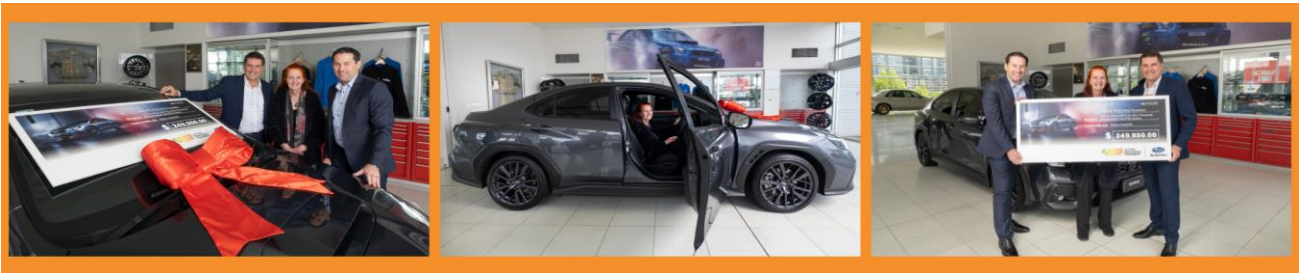
Presented by
SUNCORP

14th June 2023
10am to 1pm
Parliament House Canberra

BOOK NOW

Subaru Raffle Winner Announced:

Congratulations to our Subaru Raffle Winner Christine from Bentleigh East, VIC on your brand-new Subaru WRX AWD RS. Thank you to all who purchased a ticket, and many thanks to **Subaru Australia** for supporting safer roads.



Which piece of the puzzle are you?

Road safety is up to all of us. Whether you are a driver, motorcyclist, cyclists, scooter rider, skateboarder, pedestrian and even a passenger – the keys to road safety are in all our hands. **Make your promise** to choose road safety for a Fatality Free Future.



What can you do as a cyclist?

- Ensure your bike is well maintained & road worthy
- Always wear a helmet that is fitted & fastened correctly
- Obey all road rules
- Give way to pedestrians on footpaths and shared paths
- Be seen - wear visible clothing, ensure lights & reflectors are in good working order
- Look out for hazards & don't be distracted by mobile phones or other devices

Be the change you want to see on the road

