



Australian
ROAD SAFETY
Awards

INFORMATION PACK



Presented by



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THE AUSTRALIAN ROAD SAFETY AWARDS PRESENTED BY SUNCORP

The Australian Road Safety Foundation (ARSF) is a not for profit organisation dedicated to reducing road fatalities and injuries. It achieves these aims through innovative road safety awareness programs, driver education, advocacy and research assistance. Since formation in 2010, the ARSF has established a well-known national presence and reputation with strong support from both federal and state governments, the private sector, and the police for its initiatives, programs and events across Australia.

An initiative of the ARSF, the Australian Road Safety Awards were established to recognise the outstanding work, achievements and innovation of leading road safety advocates by providing a prestigious platform to formally recognise their contribution and commitment to improving road safety outcomes.

The Australian Road Safety Awards program raises awareness regarding road safety generally and promotes strategies that will assist in addressing road safety issues across all sectors. In addition, they provide a vehicle to further promote road safety activities on a national scale and unite these programs under a single banner.



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AWARD CATEGORIES

Community Programs Award presented by Suncorp

Open to all local and community groups, this award recognises original and praiseworthy initiatives tackling significant local issues in the area of road safety.

Indigenous Programs Award

This award recognises road injury prevention projects and programs that minimise the impact of road injuries in the Indigenous community. Effective prevention and management programs are essential. These programs need to demonstrate strong leadership and collaboration with the Indigenous community.

School Programs Award presented by Suncorp

Open to primary and secondary schools, this award is presented to schools that have demonstrated a strong commitment to road safety. It recognises the work of students and teachers in creating new educational programs that improve young driver behaviour and establish the next generation in road safety awareness and practices.

Local Government Programs Award

This category acknowledges local initiatives that demonstrate best practice and showcase local government innovation in promoting road safety to their communities.

Corporate Fleet Safety Programs Award

This category recognises organisations that have developed a pro-active approach to fleet safety. The winner must demonstrate a holistic safety management approach backed by professional development systems and a strong safety management culture.

State Government Programs Award presented by Suncorp

Open to all state and territory governments and their associated agencies. This award will recognise the most effective road safety initiatives and programs undertaken by governments around the country.

Innovation Programs Award presented by Licensys

This open category recognises outstanding innovation in road safety. This could include community, corporate or technology.

Technology Programs Award

The Technology category recognises platforms or programs designed to improve and or manage road safety outcomes.



ENTRY REQUIREMENTS

Applications for the Australian Road Safety Awards are completed through the online Entry portal. To complete your entry online the following elements are required:

Essential Elements of your Entry

1. The submission document - Your written response to the application criteria
2. The program summary - A summary of your program which may be used for promotional purposes (200-word limit).
3. Images - High quality images can be submitted as PNG or JPEG (please limit to 4). These images may and used for promotional purposes. Please ensure that these reflect the program or product that you are entering.
4. You may submit other material and documents to support your entry. Please ensure that direct reference is made in your submission document to the specific supporting material that you are referring to so that it can be easily found to assist our judges. Supporting material should not exceed 20 A4 pages in length.
5. When saving your attachments, please ensure the file name is in the following format:
organisation name-program name-document name

The Submission Form

Please ensure you have completed your online nomination prior to completing your submission form.

1. This is the main part of your entry that is assessed by the judges.
2. Please structure your answers according to the criteria provided.
3. The inclusion of photos, graphics and tables are encouraged and use of headings are highly recommended.
4. You may save your submission form should you be unable to complete it in one session.
5. You may access the submission form: <https://arsf.com.au/awards-submission/>

The Process

Step 1 Submit your nomination on the Australian Road Safety Awards Online Portal - <https://arsf.com.au/awards-nomination/>

Step 2 Provide a primary contact - this contact will be the interface with the ARSF throughout the process.

Step 3 Complete the entry by downloading the information pack and completing the submission through our online portal.

Step 4 All entries will be judged by the Judging Panel according to the judging criteria.

Step 5 Winners will be announced at the Awards Ceremony. Date to be advised.



JUDGING CRITERIA

The Australian Road Safety Awards will be judged according to:

- **The Overall Concept** – What is the overall concept of your road safety program?
- **Impact** - What is the overall impact of the project? This includes both external and internal factors.
- **Adaptability** - To what degree has the project been adapted to its target market?
- **Sustainability and Commitment** - How sustainable is the project/initiative? And if in the initial stages, how committed is the project to making a difference to road safety?
- **Research, Awareness and Reliability** - Has any degree of research been done? How aware is the Australian and/or local community of the project? Is the project reliable and does it work? Please provide any outcome-based statistics and/or evidence.
- **Measurable Outcomes** - How have your program goals and objectives been measured to evaluate the overall success or growth of your program or product?

Please ensure that you have addressed each one of the criteria and be aware that judges cannot assume information that has not been documented in your entry.

Submission Questions

Use the following questions to structure your submission. This document is a guide only, please be sure to include any additional information which may strengthen your position in the Australian Road Safety Awards. Supporting material should not exceed 20 A4 pages in length. Files should not exceed 10MB.

1. In 200 words or less, please provide a brief overview of the program. (This information may be published in ARSF Award material)
2. In more detail, please explain how the project was administered. Include detail such as the main processes used, set up, resources required and frequency of delivery.
3. Tell us about your journey - when was the program started? What was your goals and reasons why it was implemented in the first place (key motivating factors behind the decision to implement it)?
4. Please provide detail on the outcomes of the program, and how they were measured. Include all specific detail here such as the number of people engaged or impacted and if applicable the mediums that were used to reach them and the number of locations at which the program was delivered. Have your goals changed as a result of the knowledge you have gained in implementing your program?

If you are submitting your project for consideration in more than one category, please provide a brief sentence for each category, explaining why your project belongs to it.

ELIGIBILITY AND CONDITIONS OF ENTRY

To be eligible to enter the Australian Road Safety Awards, you will be required to meet the following conditions of entry:

1. Applicants must agree to their organisation being profiled in the media. The winners may receive publicity through participating media organisations.
2. All applicants must have an operating business premise / office or franchise within Australia.
3. Entries will only be deemed valid once all details on the submission form are fully completed.
4. Agree to supply additional information or verification of information supplied if requested by the judging panel.
5. Media sponsors and major supporters are eligible to enter the awards. However, they will not be eligible to enter in a specific category of which they are a sponsor.
6. Organisations that have previously entered the Australia Road Safety Awards are eligible to enter again. However, if your entry is related to a previous entry, you must provide further actions and results, as it cannot just be judged on your previous entry data.
7. In the event of a dispute, the decision of the judges is final, and no correspondence will be entered into.
8. The ARSF reserves the right to use entry photos and PR summaries for the Australian Road Safety Awards marketing and promotion and any relevant materials.
9. Entries that have been found to be misleading may be withdrawn from the judging process or have the award revoked.
10. Entries will close at 17:00 (AEST) on the 15th January 2022. All entries must be received before or on this date/time in order to be accepted.

