



— Australian —
ROAD SAFETY
— Awards —

Presented By



CALTEX

Entry Information Pack

**It is important that you read the following information
prior to commencing your submission.**

PLEASE ENSURE YOU HAVE COMPLETED YOUR NOMINATION PRIOR TO ENTRY SUBMISSION

<http://arsf.com.au/awards-nomination/>

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THE AUSTRALIAN ROAD SAFETY AWARDS PRESENTED BY CALTEX

Many industries have benefitted from implementing a strategic awards program.

These industry sectors realized that a prestigious award program offered models and tools for implementing quality strategies, benchmarking best practices, performing self-assessments and ultimately, achieving improvements in outcomes and culture.

Currently, no national road safety award program exists in the Australian region and this market void needs to be filled.

The Australian Road Safety Awards are an initiative of the Australian Road Safety Foundation. They add to the suite of signature programs within the annual Fatality Free Friday calendar of events.

The awards are designed to acknowledge the achievements of leading road safety stakeholders and provide an opportunity to formally recognize their commitment to improving road safety outcomes.

Establishing the awards program also provides a powerful motivation tool to further encourage ongoing professional development for corporate organizations, community engagement and individual action in reducing road trauma.

In addition the awards establish new standards of excellence in the road safety field and act as a catalyst to increase road safety activities.

The awards program raises awareness about road safety generally and promotes strategies that will assist address road safety issues across all sectors.

They also provide a vehicle to further promote road safety activities on a national scale and unite these programs under a single banner.

Nominations in each category are evaluated using a number of criteria including commitment, application, innovation, scope, sustainability, engagement and overall effectiveness. Winners and highly commended recipients will be selected by an independent judging panel.

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AWARDS CATEGORIES

Categories:

- **Community Programs Award**
Open to all local and community groups, this award recognises original and praiseworthy initiatives, tackling significant local issues in the area of road safety.
- **School Programs Award presented by Bob Jane T-Marts**
Open to primary and secondary schools, this award is presented to schools that have demonstrated a strong commitment to road safety. It recognizes the work of students and teachers in creating new educational programs that improve young driver behaviour and establishing the next generation in road safety awareness and practices.
- **Local Government Initiatives Program Award presented by Saferoads**
The category acknowledges local initiatives that demonstrate best practice and showcase local government innovation in promoting road safety to their communities.
- **Corporate Fleet Safety Program Award**
This category recognises larger organisations that have developed a pro-active approach to fleet safety. The winner must demonstrate a holistic safety management approach backed by professional development systems and a strong safety management culture.
- **Indigenous Road Safety Program Award**
Recognises road injury prevention projects and programs that minimise the impact of road injuries in the Indigenous community, effective prevention and management programs are essential. These programs need to demonstrate strong leadership and collaboration with the Indigenous community.
- **State Government Initiatives Program Award**
Open to all state and territory governments and their associated agencies. This award will recognise the most effective road safety initiatives and programs undertaken by governments around the country.
- **Innovation Program Award presented by LicenSys**
This open category recognizes outstanding innovation in road safety. This could include community, corporate or technology.

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JUDGING CRITERIA

The Australian Road Safety Awards will be judged according to:

- The **Overall Concept** – How credible is the road safety concept?
- **Impact** – What is the overall impact of the project; this includes both external and internal factors?
- **Adaptability**- To what degree has the project been adapted to its target market?
- **Sustainability** and **Commitment** – How sustainable is the project/initiative? And if in the initial stages, how committed is the project to making a difference to road safety?
- **Research, Awareness** and **Reliability** –Has any degree of research been done? How aware is the Australian and/or local community of the project? Is the project reliable and does it work? Please provide any outcomes based statistics and or evidence.

ELIGIBILITY AND CONDITIONS OF ENTRY

To be eligible to enter the Australian Road Safety Awards, you will be required to meet the following conditions of entry.

- Applicants must agree to their organisation being profiled in the media. The winners may receive publicity through participating media organisations.
- All applicants must have an operating business premise / office or franchise within Australia.
- Entries will only be deemed valid once all details on the submission form are fully completed.
- Upon being selected as a finalist there may be the need to supply additional information or verification of information supplied.
- Media sponsors and major supporters are eligible to enter the awards. However, they will not be eligible to enter in a specific category of which they are a sponsor.
- In the event of a dispute, the decision of the judges is final and no correspondence will be entered into.
- Entries will close at 17:00 (AEST) on 15th January 2019.

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