

# Tread Safely Week 22nd – 29th September 2018



## ABOUT US

*'Tread Safely Week aims to reduce road incidents caused by worn, unsafe tyres by educating ALL Australian road users on the important role tyres play in vehicle safety.'*

– Russell White, Australian Road Safety Foundation

The Australian Road Safety Foundation is a not for profit organisation dedicated to improving road safety awareness, enhancing driver education and reducing the impact of road trauma. Their vision is 'Driving the safety of every road user, every day, to achieve a significant year-on-year reduction in road deaths and injuries nationally. **OUR MISSION**

- To change the culture of Australian road users and authorities to one of awareness of, passion for and genuine commitment to, Road Safety
- To be an Australian peak body for Road Safety
- To research, develop and promote standards for Road Safety initiatives and programmes
- To raise awareness of the terrible social and economic cost of failure to adequately address Road Safety



Bob Jane T-Marts, have partnered with the Australian Road Safety Foundation since 2014, supporting national events including Fatality Free Friday and the Australian Road Safety Awards. It's no surprise that the team at Bob Jane are 100% committed to road safety, tyres are the only thing connecting your car to the road and good quality tyres together with regular maintenance is paramount to vehicle safety. As an independent Australian business, Bob Jane T-Marts has a national network of franchised and company owned tyre retail stores, making them Australia's largest independent tyre retailer. Embracing over 45 years of experience, Bob Jane T-Marts remains the most trusted name for tyres, wheels and batteries in Australia. They understand that as a consumer you have a choice, but if they can help get at least one set of worn tyres off our roads, then we will all be safer for it! For more information

visit: [www.bobjanetmarts.com.au](http://www.bobjanetmarts.com.au)

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**MICHELIN**

The Michelin Group is a global company headquartered in Clermont-Ferrand, France. Founded in 1880, the Michelin Group provides tyres to over 170 countries. The Michelin Group makes tyres locally for your specific needs and road conditions in one of our 69 production facilities around the world. Michelin's 114,000 employees are committed to making the safest and most relevant tyres for you. Michelin are leaders in innovation and sustainable development for the mobility of people and goods. They are 100% committed to ensure all of us Tread Safely now and well into the future! For more information on the Michelin Australia visit: [www.michelin.com](http://www.michelin.com).